

SUSTAINABLE TOURISM: DAY 5
STAKEHOLDER PARTICIPATION & BUILDING PARTNERSHIPS
Management Capacity Building Training - Eastern Tropical Pacific Seascape

TIME	CONTENT	HANDOUTS
8:30-8:45	<u>Review of Previous Day</u>	
8:45-9:00	<u>Game: Five Easy Pieces</u>	
9:15-10:00	<u>Understanding the Local Community</u> <ul style="list-style-type: none"> Who are the stakeholders? Understanding the local community Winning support & fostering partnerships Key considerations during the process of community involvement Case study: Tanga Sustainable tourism & the local community <u>Discussion:</u> benefits & costs of tourism for local communities Key considerations for sustainable tourism development Case studies: Bahia and Tanzania <u>Understanding Other Stakeholders</u> <ul style="list-style-type: none"> The role of government The role of the tourism industry The role of the tourist <u>Exercise:</u> <i>Identifying stakeholders</i> <u>Objective:</u> to understand the perspectives of the local community, and the importance of engaging the community in MPA planning.	5.1 - Lessons learned from Tanga 5.2 - Benefits & Threats of Tourism to Local Communities
10:00-10:45	<u>Obtaining Information from Stakeholders</u> <ul style="list-style-type: none"> Stakeholder focus groups <u>Exercise:</u> <i>Who would you invite to a focus group?</i> <u>Exercise:</u> <i>Mock focus group</i> <u>Objective:</u> To understand how to obtain information on stakeholders and community members on their attitudes and interest in sustainable tourism; and to begin developing the tools to do so.	5.3 - Sample Focus Group Questionnaire
10:45-11:00	Morning Break	
11:00-11:30	<u>Obtaining information, cont'd</u> <ul style="list-style-type: none"> Resident surveys <u>Exercise:</u> <i>Design a resident survey</i> 	5.4 - Sample Resident Survey

11:30-12:15	<u>Community Mapping</u> <ul style="list-style-type: none"> • How to conduct community mapping • <i><u>Exercise:</u> Community mapping project</i> 	5.5 - Community Mapping
12:15-12:45	<u>Community-based Management</u> <ul style="list-style-type: none"> • Three management approaches • Levels of community involvement • <i><u>Exercise:</u> Hypothetical Situations</i> • Participatory techniques • <i><u>Discussion:</u> Sharing participatory techniques</i> 	5.6 - Levels of Stakeholder Involvement 5.7 - Hypothetical Situations
1:00-2:00	Lunch	
2:00-5:00	<i>FIELD TRIP</i>	